

## **2004 Transportation Summit - Commerce and Trade Summary**

### **Linkages and/or connections with other teams:**

1. Communication Action Team
  - a. kids in school, educate their parents
  - b. Mi Safe routes to School Coalition
  - c. trying to “sell” something
  - d. Using tools by the Communication Action Team – throughout years of process.
  - e. Establish education component to commerce & trade – educate public and public officials on freight management
  - f. Identify key messages, target audiences and delivery message to engage community in development and decision-making process- 2 way communication.
2. Coordination, cooperation and Connectivity
  - a. Illinois DOT/ Chicago DPW / Regional Opportunity.
  - b. Good Cooperation between Michigan and Ontario. Need involvement from other states on border issues
  - c. Using technology to help freight cross border
3. Mobility options
  - a. Ease of travel
  - b. Mobility Options that support commerce and trade.
  - c. Maximize rail and transit border crossings to minimize truck and car crossing demand
4. Safety - Regulations for safe places to shop.
5. Research and Evaluation
  - a. Innovations developed and bubbled up
  - b. Questions re: existing bridge at capacity; under capacity; where route of trade. What are best tools to use technology resources
6. Land Use
  - a. Transportation should drive land use.
  - b. Commerce affects land use. New plant changes surrounding land use.
  - c. Environmental
  - d. Are we building a Michigan that anyone wants to visit?
7. Funding
  - a. Must get public approval due to Headlee, need to raise money locally and businesses to support.
  - b. Connections between freight and funding
  - c. User fee’s have a lot to do with C & T. How does it get paid for?
  - d. Show me the money, need to change to 21 century perspective
  - e. Speaking with congress – TEA 21 reauthorization needs border money in addition to 95% goal.
  - f. Identification of resources for investment
  - g. Educate the public about importance of transportation to commerce & trade
8. Asset Mgt.
  - a. Use technology to improve system and trade flow.
  - b. Smooth transfer - logistics
9. Homeland Security - delays trade at border.
10. Identify potential sites in the state – not just Detroit.
11. Need inter-modal advisory committee. Need support from politicians. Focus on Recommendations from Committee, Prioritize the recommendations.
12. Need input from Chambers of Commerce.
13. Need Empowerment to make it work.
14. Need very respected individuals (public and private) Involved to get recognition.
15. Need forums for discussions on issues. Power of committees comes from empowerment and monies the committee reps. bring to the table.
16. Selection of chair for committee important since chair sets the tone and direction.
17. People / Resource. New organization will champion and show value to public & elected officials, importance of transportation, need for money, and benefits -economic and quality of life (O of L)

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- 18.** Integrated Transportation System benefits of economic (O of L)
- 19.** Non – motorized Opportunities, Issues obviously ignore non-motorized in transportation system.  
Tourism requires fully integrated transportation system. Priority should be fully integrated system both transit and non-motorized
- 20.** Leaving money in Washington DC. related in alt. transp. (\$100 million)
- 21.** Strong linkage with safety. It should be on the front of the discussion rather than the end.
- 22.** Incorporate the Transportation Commission's Border Policy document which was adopted in October.
- 23.** Tax parity between cars and trucks included in the discussion
- 24.** Interaction between land use, safety , and funding issues must be addressed to facilitate additional growth in commerce & trade
- 25.** Rural – land use and smart growth for maintaining safety.

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### **Suggestions for Resource to complete the implementation task (people, groups, money)**

1. Ontario Transport Canada ( ITS projects)
2. MDOT MITS center (ITS projects)
3. U of M
4. MSU
5. ATA
6. ASCA
7. ASCE.
8. Speakers Bureau.
9. Participate in Midwest freight corridor study to justify increase funding and collect data, quantify benefits of trade.
10. Coordinate with Gary/ Chicago / Milwaukee Corridor group (GCM)
11. Universities are both a resource and should be included in MI-ACT. They can develop technology to decrease delays in processes at border.
12. Need data on commercial truck traffic a system; how many, where are they? (i.e. 2 axel, delivery trucks.
13. River-Tunnel partnership in Detroit.
14. Volunteer Participation, MYI Consulting. [www.myiconsulting.com](http://www.myiconsulting.com), Monika Moo-Young
15. Seek out Technology.
16. Add Mobility Group – use of ITS for improved movement of goods
17. Take Advantage of existing capacities of infrastructure.
18. Need better data to define issues of importance of trade and commerce.
19. Inventory existing sources of data.
20. Identify needs then monies to accomplish needs.
21. MI – ACT will play a big role in identifying resources.
22. Manufacturers- GM and Ford pay to increase use of electronic clearance.
23. How do private entities interact with commerce
24. Pressure on Congress to fully fund Michigan custom / border crossing.
25. Consider representation from other states involved in through Michigan commerce
26. Alternative energy sources to keep crossings open during power outages.
27. MI-ACT chair by significant Industry leader, congressional leader, gubernatorial appt.
28. Need for involvement of private sector partners of improvements (e.g. new international crossing). Especially explore ways private sector can speed up planning issues. Need to protect propriety information while allowing its sharing.
29. Michigan Legislative and congressional involvement on MI-ACT
30. “Advisory” committee Where’s authority and how can it impact multiple layers of local jurisdictions.
31. Funding staff of new organization both private and public Establish Education component to commerce and trade. Educate public and public officials on freight.
32. Using technology to help freight cross borders.
33. FTA money to get money from D.C. > need local match.
34. Include representatives from non- motorized and transit on MI – ACT.
35. Coordinated approach from transit to go after federal funding.
36. Should include the movement of passengers as well as freight. More involvement from private sector beyond the motor carriers. Add in the Department of Homeland security into group mix.
37. Farm Bureau
38. Customs
39. BBWB
40. FEDS
41. Border Protection
42. Canada
43. Communities Activist
44. Grass Roots.